



STATEMENT FROM NYC & COMPANY CEO GEORGE FERTITTA ON THE CITY COUNCIL'S PASSAGE OF NEW PEDICAB REFORMS

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“Pedicabs can be a great part of the visitor experience in New York City, but as with every industry safety and consumer protection must be a top priority. The Council’s reforms will help modernize and regulate the pedicab industry—taking the guess-work out of calculating fares by giving customers a clear, more user-friendly system. The bill also levels the playing field by banning unscrupulous practices that shortchange both visitors and honest pedicab drivers alike. Protecting visitors and promoting the City in a responsible manner will be essential as we push forward to our goal of \$70 billion in economic impact by 2015. To this end, we applaud the City Council, Committee Chairman Garodnick and Mayor Bloomberg for their leadership in supporting these important reforms.”

George Fertitta
CEO, NYC & Company